

PROJECT KHEL: ANNUAL REPORT 2018-2019



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FOREWORD

WHAT PROJECT KHEL MEANS TO US... MESSAGE FROM OUR YOUTH LEADERS -

Project KHEL has changed our lives in so many ways. It has enabled us to conduct ourselves in a positive and reasonable manner. It provides us with opportunities to work with children who come from underserved communities and also for personal growth to become better versions of ourselves. Apart from enabling us to identify and work on our potential, we are also introduced to larger issues happening in our country and develop a perspective to understand the society beyond the prescribed norms. Project KHEL has helped us in gaining self-confidence and also made us more self-reflective. This helps us do better on our strengths while working on our weaknesses and now we dream big for ourselves and have the motivation to achieve them too. In many ways, this organization has been like our support system, in times of distress we can always reach out to our mentors here without any hesitation, even if the concern is outside of work.

Project KHEL has enabled us to work with children which has taught us the importance to learn, unlearn and relearn in life. We have realized that one is never too old to learn from anyone and working with kids helps us to learn too. Project KHEL has taught us to believe in ourselves and that it is possible to change one's destiny with hard work and determination. This programme and its people motivate us to move forward in life irrespective of the ups and downs.

The most beautiful part of our journey with Project KHEL has been that we started off as children enrolled in the programme, to be imparted with 21st century life skills through play and outdoor activities and as we graduated, we were offered the opportunity to pass on the same skills to more children like us.

Contributed by- Neeraj, Mohd Israr, Kajal, Anita, Kiran, Santosh, Uttam





VISION

To be thought leaders in the alternative education space.

MISSION

Reimagining education, by leveraging the 'power of play' and principles of 'safe spaces' and 'gender sensitivity' for the holistic development of children, to create secure adults (for a better tomorrow).

WORK PHILOSOPHY

At Project KHEL, we deliberate and consciously choose each task that we do, keeping our children at the center of each decision. We don't do what is easy, or comfortable, or safe. We do what it takes -continually evaluating, strategizing and innovating as an organization; and every day challenging our individual selves to be a better version today than what we were yesterday - in order to serve our children in the very best way we can.

At Project KHEL we strive to:

- Create a culture of ownership and belonging, where everyone is their own boss.
- Remain humble and display empathy towards all – our colleagues, children and partners
- Act with integrity especially when doing so requires an act of courage
- Be solution-oriented, delivering our very best for our children and doing what it takes
- Be restless towards our ever-evolving goals, pushing the limits of what we can do with the resources available to us
- Serve each of our children as individuals and be child-centric in our approach towards everything we do

APPROACH

ENGAGE

We engage with children through games and activities to draw their interest

DO

We believe in experiential learning through play and use activities to simulate real life experiences

REFLECT

After every activity, we facilitate a reflective discussion with the children about their learning and help understand how their thoughts and opinions could contribute to their lives and the larger society, encouraging them to think and speak critically

TRANSFORM

We believe that the takeaways (learning) from these discussions will lead to transformative changes in behaviour; we hope to transform the society for the better, one child at a time.



PROGRAMMES



REGULAR INTERVENTION

MADE IN MAIDAAN: A play and outdoor activities based intervention to deliver 21st century Life Skills to underprivileged children to transform them into gender sensitive citizens who prompt change in their communities, and to widen the scope of their opportunities in the future. The programme focuses on creating inclusive and safe spaces for children to be themselves and learn, experiential learning space through innovative activity based curriculum leading to improved motor skills and mental growth of children.

ULTIMATE FRISBEE: The only sports coaching programme we run for underprivileged children, to create club teams to use the sport of Ultimate as a development tool. The focus is on teaching conflict management, negotiation and problem-solving skills, alongside team-work and communications skills and most importantly encourage self discipline.

WORKSHOP BASED INTERVENTIONS

RED SPOT

Our Red Spot programme goes beyond providing information on Menstrual Health Management, aiming to empower adolescent girls by helping them revalue menstruation as a natural biological phenomenon thereby increasing their self-worth leading them to informed decision making. In our efforts to have holistic impact, we also engage with women and young boys on the issues in as many communities as possible. Fun games, activities interactive workshops, role plays, storytelling with finger puppet, social media campaigns and community games are used as the medium to drive the programme through.

ab BAS!

ab BAS is a workshop based programme which adopts a preventive approach towards the issue of Child Sexual Abuse(CSA) by empowering children with the knowledge and attitude to protect themselves from abuse. Age appropriate medium like story telling, games, discussions, action songs are used to facilitate the programme. ab BAS aims attention to understand and identity



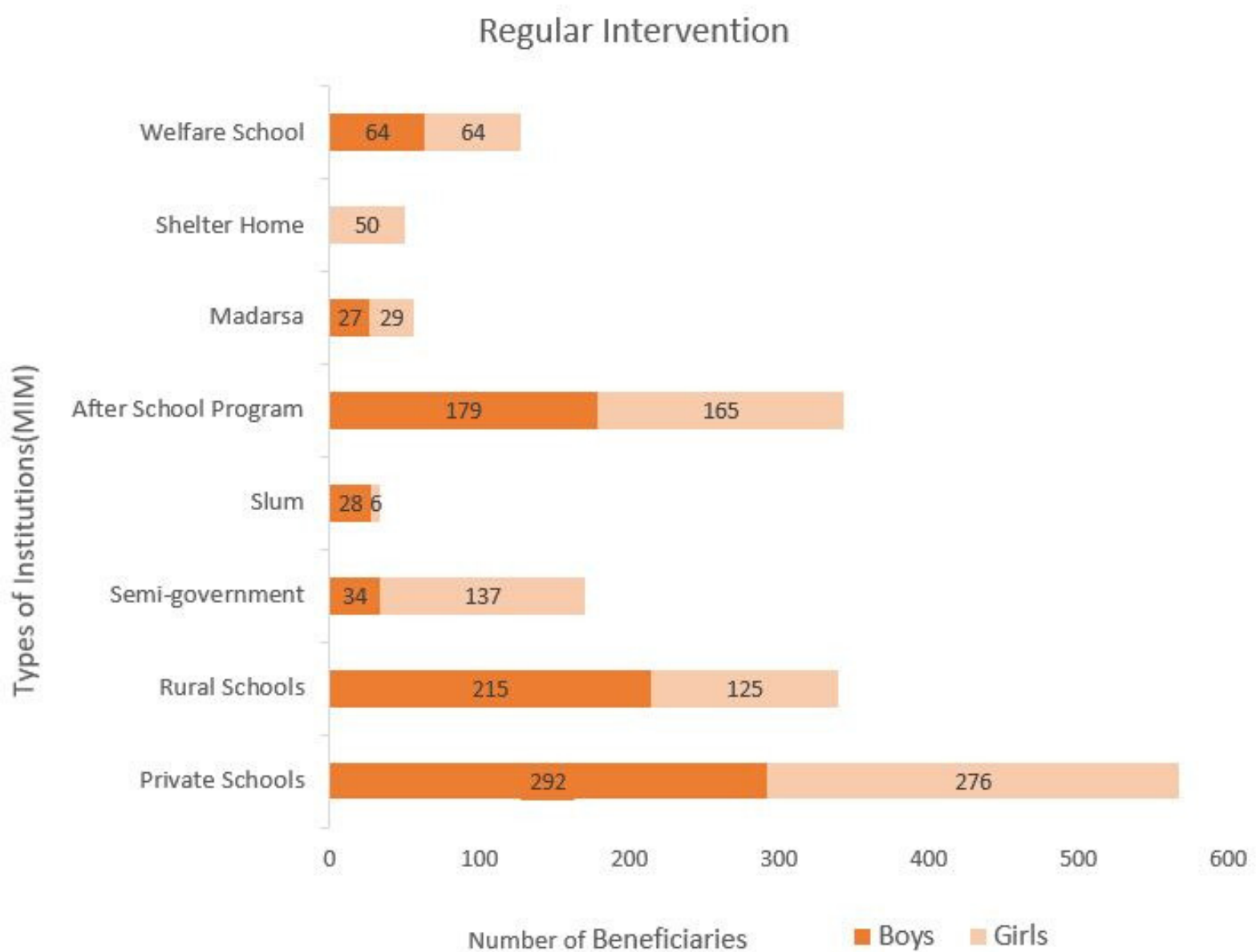
sexual abuse, learn to respect our bodies, to say no, to kill the shame around CSA and to be able to share, listen and respond to a story of child sexual abuse.

TEEN TALKS

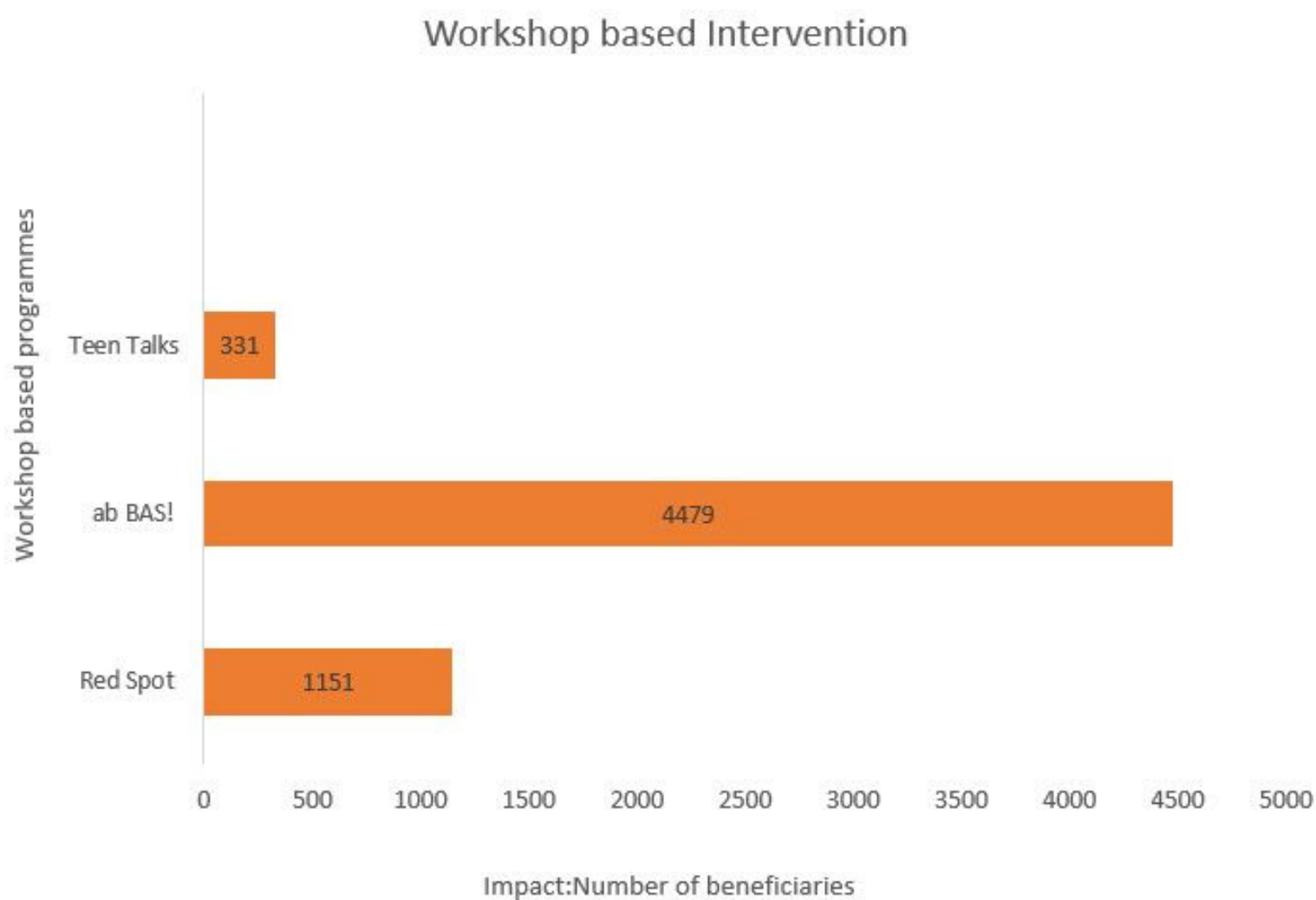
Teen Talks is our unique discussion forum which provide teenagers to raise questions and share experiences related to issues which concern them ranging from body image, responsible social media usage, behaviour with the opposites sex, sex and sexuality, handling relationships and academic pressure, consent, self-pleasure and so on. It is one of our most well received programme simply because we listen without judgement, attempt to understand the gap between teen and parents/teachers. Moreover, we use videos, stories, stand-up comedy, and anecdotes to drive our programme in order to reach out to as many children as possible.



OUTREACH



OUTREACH



ORGANIZATIONAL HIGHLIGHTS AND MEDIA FEATURES

Training of Trainer workshop on Menstrual Hygiene Management with health workers and doctors working at Organic India Foundation in April 2018.



Child Sexual Abuse awareness workshop at MySchool, Lucknow with toddlers, followed by a discussion with teachers and parents in May 2018



Organized multiple workshops with adolescent girls and boys in a government school in Rishikesh, on the occasion of Global Menstrual Hygiene Day in May 2018



Facilitated a Teen Talks session at Swantantra Talim in June 2018



Organized an Indo-Pak Skype call of our youth leaders with youth from Amman Pukar Foundation (based in Pakistan) in August 2018



In September 2018, Project KHEL Hosted Lucknow Ultimate Open alongside celebration of the Global Peace Games.



Organized the event - Hawker for an evening in observation of the Daan Utsav- Joy of giving week in October 2018



2 of our Ultimate Frisbee teams participated in the Ultimate Delight 2018, at Delhi



Ending Child Marriage Pilot Project with UNICEF in Uttar Pradesh, December 2018



January 2019- two of our Youth Coaches participated in a 5- day experiential tour of Lucknow in partnership with SEED (Society for Experiential Education and Development).



Conducted a CSA workshop at Nav Srijan school for Classes 3& 4 in January 2019



Participated in the Kumbh Mela, Allahabad- Created games centered around child marriage in partnership with UNICEF India, February 2019



Lucknow Ultimate teams flew to Ahmedabad to play in the top 16 Ultimate Frisbee teams of the country for the Nationals in February 2019, with sponsorship from Vistara Airlines



Facilitated a Menstrual Hygiene Management session with girls from the Sarthak Foundation.



Designed a 3-day residential programme to provide training for Peer Educators from Mahila Samakhya on ending Child Marriage, with support from UNICEF Lucknow, March 2019



AWARDS



1. Akshai received the Parivartan - Inspire Award, a country-wide initiative that recognized inspiring individuals across 14 cities of India.

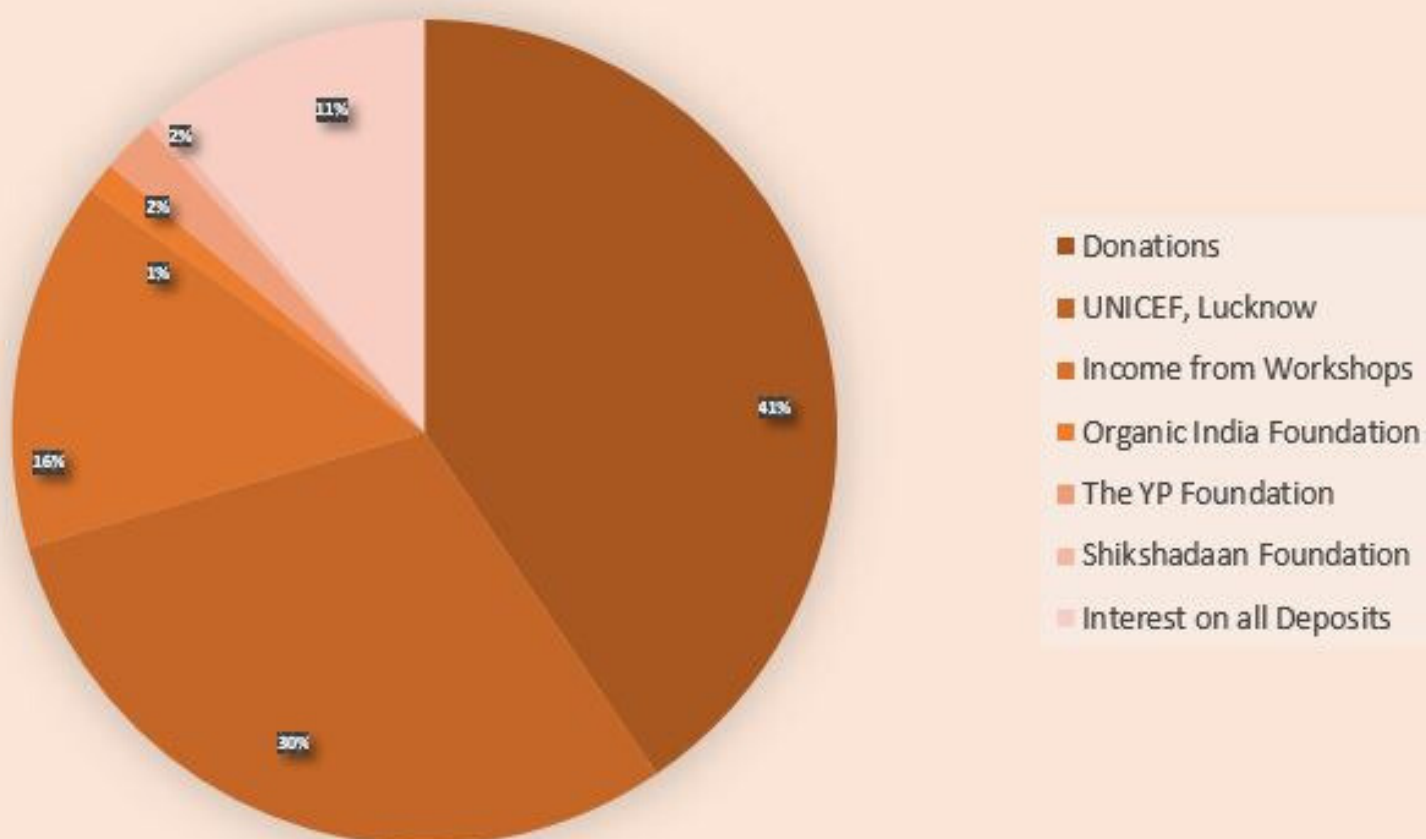
2. Project KHEL awarded the Milestones Global Award 2019 in Dubai for Akshai exemplary work in the field of education.

3. Akshai featured in the book "12 Inspiring Souls of Lucknow" by Folk Tales Raj Smriti, along with other prominent residents of the city.

4. Accredited with the Guidestar GOLD certification for the 4th consecutive year. Guidestar India is India's largest and most reliable online information repository for NGO.

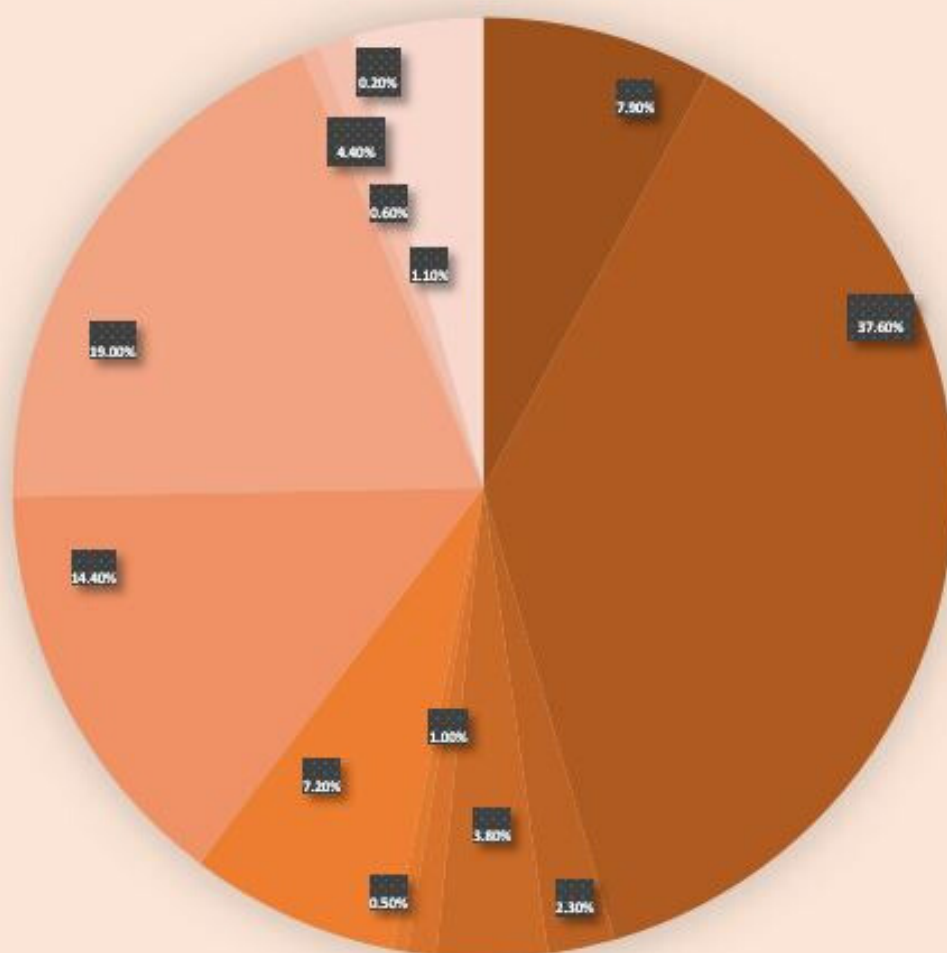
FINANCIALS

**Sources of Donations and Grant Receipts
Amount**



FINANCIALS: PROGRAMME EXPENDITURE

Programme Expenditure



- Ultimate Frisbee
- Made in Maidaan
- ab BAS!
- just KHELo
- RED Spot
- Teen Talks
- Project KHEL
- UNICEF - Early Child Marriage Project
- UNICEF - Capacity Building and Content Integration Project
- Organic India Foundation
- The YP Foundation
- Shikshadaan Foundation
- Administrative Expenses Total