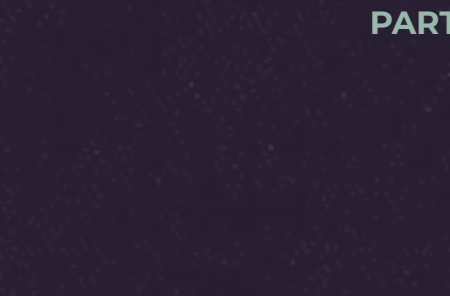
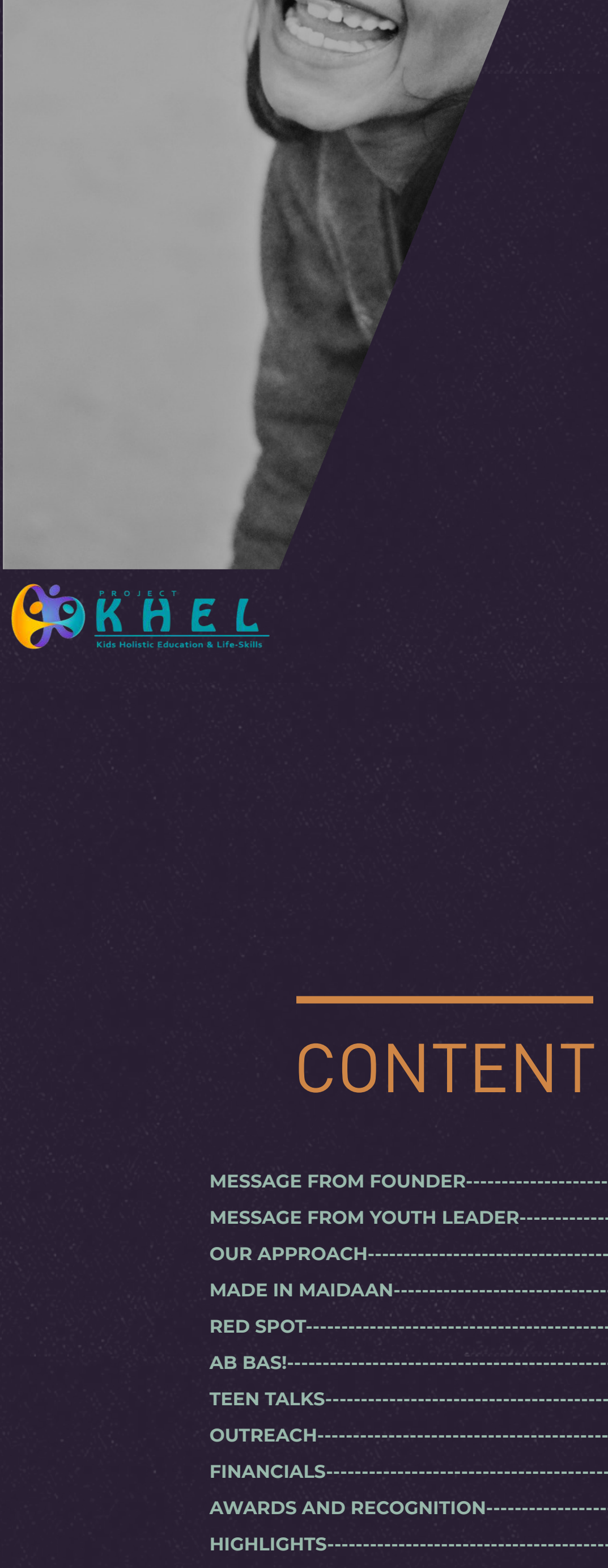


Project KHEL (2016-17) ANNUAL REPORT



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MESSAGE FROM OUR FOUNDER

This past year, we, launched a new pilot programme called KHELShaala – in addition to our 6 other programmes which anyway had us working all day and half the night, seven days a week.

KHELShaala was conceptualized as an attempt to get our 'out of school' children in slums interested in education by making 'padhai' fun and interesting and hopefully generating a curiosity and love for learning in these children, most of whom were working either as rag pickers or helping their parents at a vending stall or as domestic help. Success, we told ourselves, would be when at least some of these kids would enter the formal education system as first-generation school-goers from their families. And we did succeed, with 21 of our children from KHELShaala were enrolled in second shift schools. What's the big deal with 21 admissions one might ask? Aren't there NGOs doing 1000x more than that? Isn't this what we are supposed to do? Well, the thing is – technically, NO – it's not our work. We don't have a mandate to get these children into school, or even to launch a new program or to do anything more than our core life-skills education programme. None of our supporters knew about KHELShaala, it wasn't even on our site until very recently.

So, yes, I know 21 admissions is nothing to crow about, but this is where the story gets interesting.... we need to look at this small success of 21 admissions in light of all the other work we are doing. So here's a look at some of what we were able to do in the last ONE year alone.

~1507 children were enrolled in our core Life Skills Education programme that takes our unique approach to education to shelter homes, slums, low-income schools and village schools

Over 3500 children participated in abBAS! workshops, our initiative against Child Sexual Abuse.

2225 young girls, women and boys were empowered through Red Spot, our programme on Menstruation Hygiene Management.

~825 teenagers enthusiastically participated in Teen Talks, our open discussion forum that deals with adolescence related issues ranging from body image and safe uses of social media to issues around sex and sexuality.

We achieved 13,300+ play hours through justKHELo, our weekend programme that provides positive role models to slum children through play based volunteering.

We have an additional outreach of over 1,00,000 (one lakh) in the last year alone through partnerships and events with organizations such as UNICEF on Menstrual Hygiene. In addition to these 'numbers', we have a competitive Ultimate Frisbee team comprising young girls and boys from slums and shelter homes that is getting exposure by playing tournaments with teams from top colleges, corporate and cities across India.

We have a range of social media channels and that are updated regularly - - giving our supporters real-time information from the various locations where we are working in.

In addition to ALL OF THIS, we do a host of other things which we don't even report as 'impact' when we talk of our work. We take children for movies at theatres, we respond to a fire at our slum location by collecting and distributing clothes and utensils, we do medical camps, we send children for various leadership and educational opportunities, we conduct the Global Peace Games, we get international groups such as Flying Seagull Project and Cambridge Rickshaw Theatre groups to our locations, we take our

children out of station for tournaments, camps and visits to places like the Taj Mahal, we take them on visits to the local police station, we respond to individual needs of children and their families, we take them to hospital if needed, we celebrate their smallest successes and visit them when tragedy strikes.

So the point is that we are able to achieve unimaginably huge numbers and outcomes (given our team size, budget size and available resources) ONLY and ONLY because we focus on ONE- one child, one opportunity, one day, one minute. If we can change one life, we do it and in doing so we end up achieving much, much more.

MESSAGE FROM OUR YOUTH LEADER

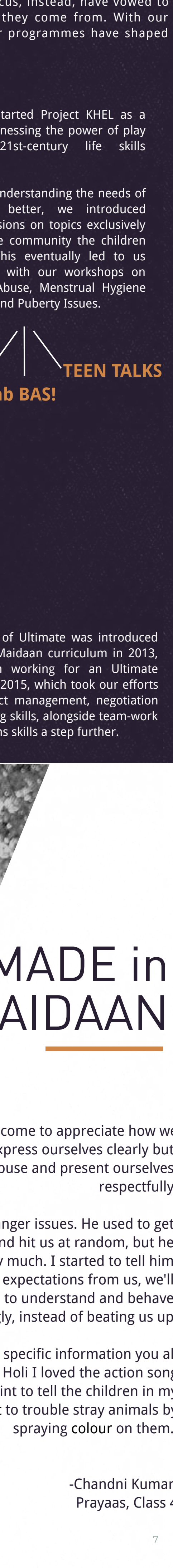
Anshu, a student of Nav Srijan, has been enrolled in our life skills based programme since 2013. He joined our Ultimate Frisbee coaching sessions in 2015 and seeing his potential as an influential educator, we recruited him as a Community Youth Leader in early 2017.

I have been affiliated with Project KHEL for over three years. I have always enjoyed sessions and looked forward to them each week. Project KHEL sessions compliment my schoolwork well, providing another opportunity to learn and understand values in addition to schooling.

Since I started working as a Youth Leader with Project KHEL, I found it a little difficult to balance between my studies and work, but I have been lucky to be guided and mentored by such amazing people in the team that I ended up feeling fresh after sessions, which helped improve my studies. One of the best things about Project KHEL is the way its sessions teach the value of helping others. Project KHEL focuses on helping kids who need it most and kids who do not necessarily attend school and this is unique and special. This effort helps kids create visions for their future that would not have been possible. I never used to help people as often as I do now, and Project KHEL taught me that. I came to enjoy teaching and helping others from Project KHEL facilitators and frequently teach other things I learn in sessions. I was inspired to do this because of what the didi-bhaiyya have done for me – they helped me grow so why can't I help others?

Project KHEL has inspired me to move ahead in life. In the future I have to work through problems and towards my goals despite there being ups and downs in life. I want to join the army and keep playing Ultimate Frisbee. No matter what I do, I will never give up on my goals, because at Project KHEL I have learnt to believe in myself and that destinies can be changed.

Regards,
Anshu



OUR APPROACH



ENGAGE We ENGAGE with children through games and activities

DEBRIEF We believe in EXPERIENTIAL EDUCATION, using play and activities to simulate real life

REFLECT After each activity, we facilitate a reflective DEBRIEFING discussion

TRANSFORM takeaways from these discussions lead to TRANSFORMATIVE change in behavior

At Project KHEL, we have never believed in having a laser focus, instead, have vowed to respond to the needs of our children and the community they come from. With our children at the center of everything we do, here is how our programmes have shaped up over the last 5 years-



MADE in MAIDAAN

In 2012, we started Project KHEL as a non-profit, harnessing the power of play to impart 21st-century life skills education.

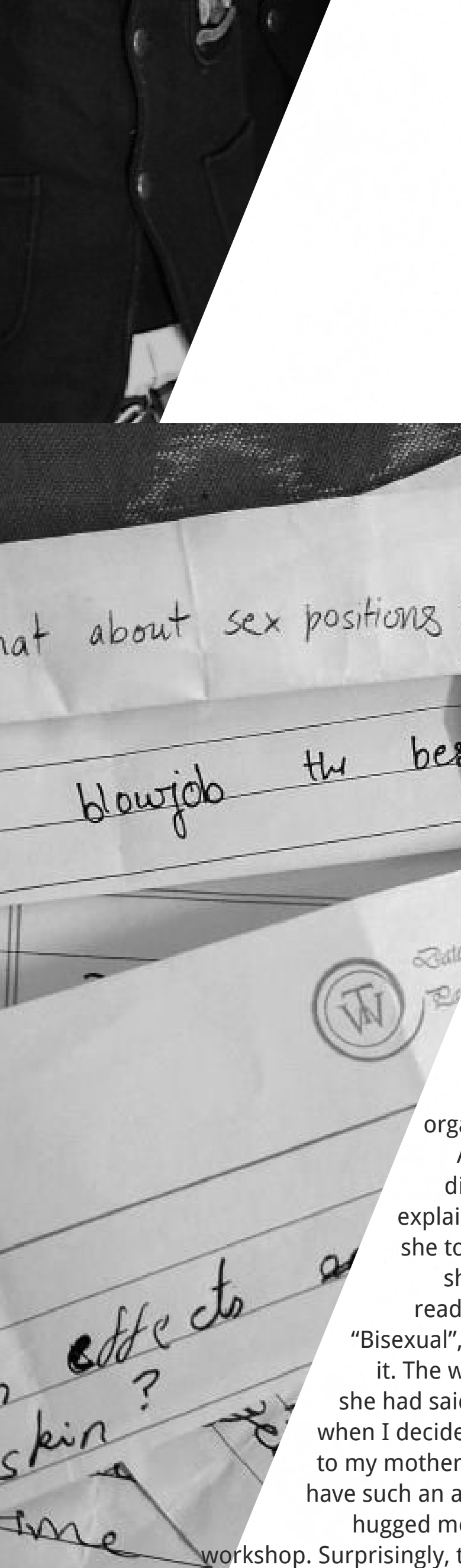
As we began understanding the needs of our children better, we introduced THEMATIC sessions on topics exclusively relevant to the community the children came from. This eventually led to us branching out with our workshops on Child Sexual Abuse, Menstrual Hygiene Management and Puberty Issues.

RED SPOT **ab BAS!** **TEEN TALKS**

ULTIMATE FRISBEE

While the concept of Ultimate was introduced into our Made in Maidaan curriculum in 2013, we actually began working for an Ultimate Frisbee team from 2015, which took our efforts for teaching conflict management, negotiation and problem-solving skills, alongside team-work and communications skills a step further.

MADE in MAIDAAN



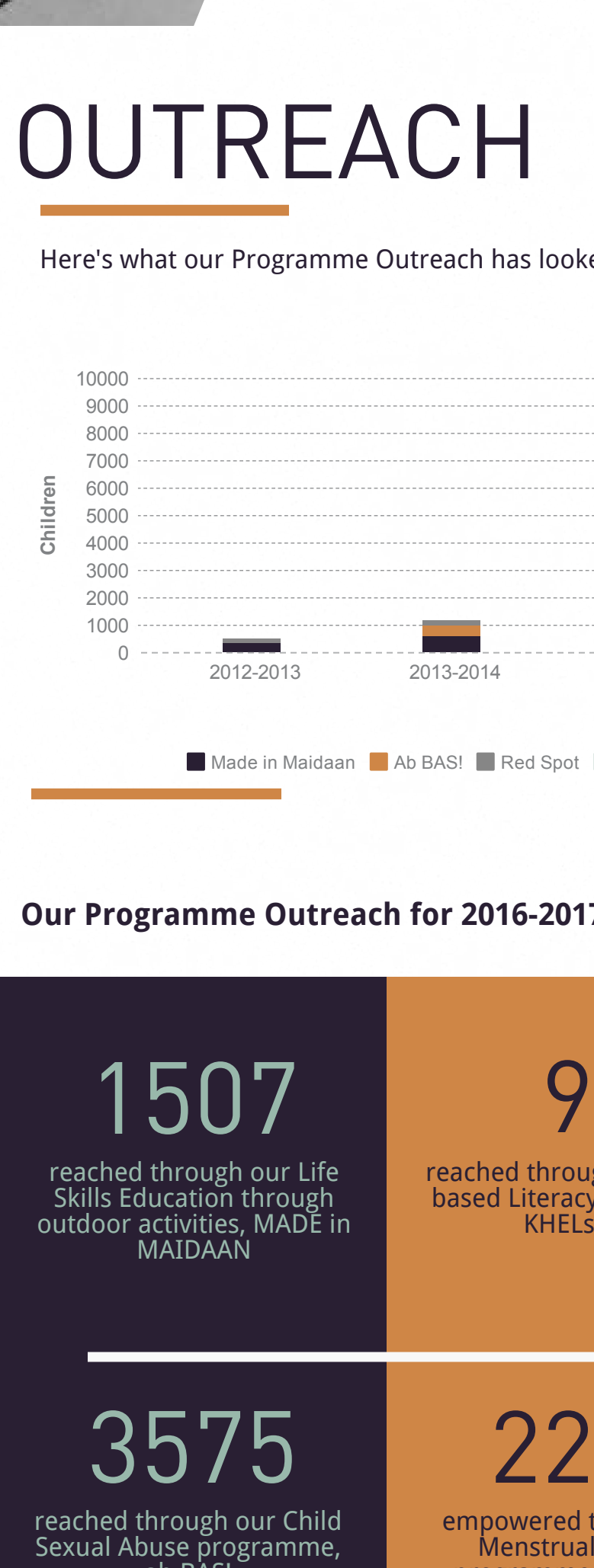
I have really come to appreciate how we are taught to express ourselves clearly but not to abuse and present ourselves respectfully.

My father has anger issues. He used to get really mad at us and hit us at random, but he also loves us equally much. I started to tell him that if he expresses his expectations from us, we'll be in a better position to understand and behave accordingly, instead of beating us up.

Also, I like some of the specific information you all share with us. This time for Holi I loved the action song we did and made it a point to tell the children in my community not to trouble stray animals by spraying colour on them.

-Chandni Kumari
Prayaas, Class 4

RED SPOT

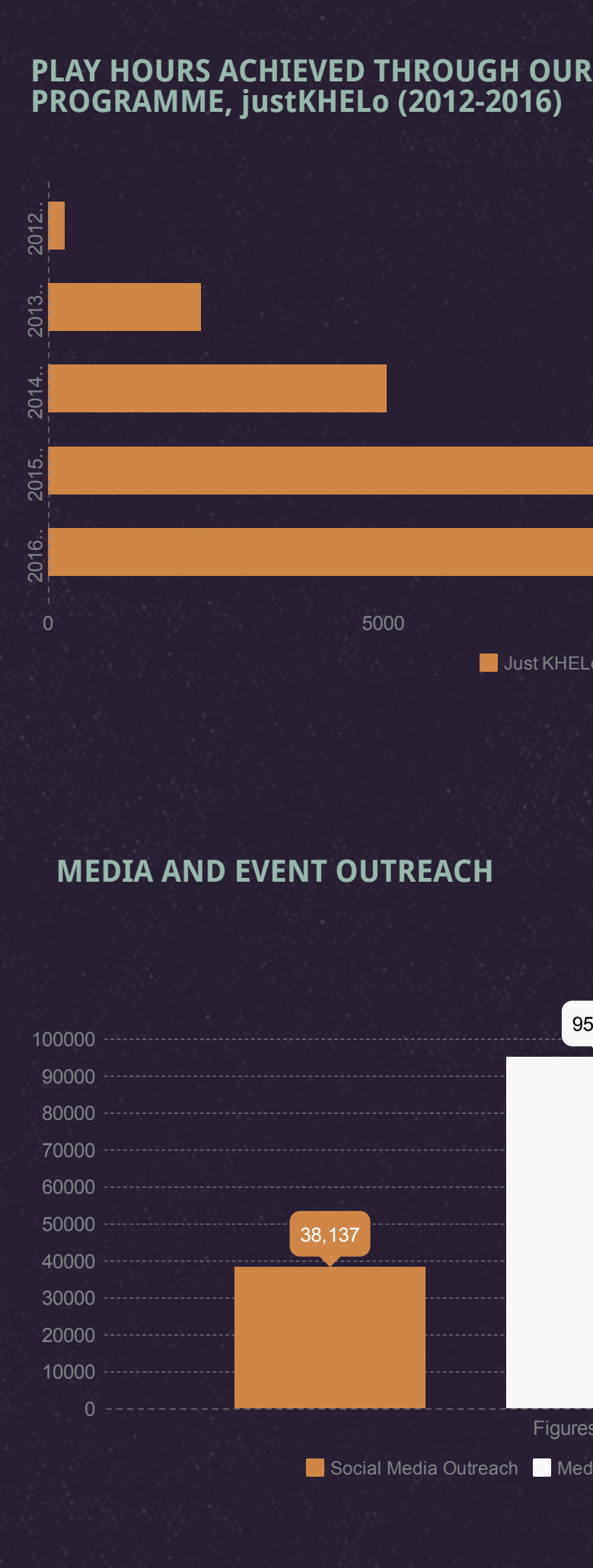


Growing up with the belief that I am dirty, my body is dirty did make me pity myself and all the women I know. However, to learn that we are free to do whatever we like, go to the temple if we wish to, cook if we want to is encouraging.

I also really liked learning how to stitch my own cloth pad, as the last person we used to spend on is ourselves. So, we often end up using dirty pads. Now that I know of alternative reusable pads, I will be able to take better care of my needs and also pass on the same information to my friends.

- Anjali Mishra
Bithoor

ab BAS!



As the school counsellor, I have been speaking to children in about Child Sexual Abuse and certain other issues, in the classroom set up. However, I feel that my discussions weren't as engaging as your one. So, I believe that your messaging has gone across to the children better.

The manner in which you have explained all aspects through role plays, action songs and little activities will have a longer retention in the mind of our children.

- Jaya Verma
La Martiniere College

TEEN TALKS

Since I was a young child, I had always noticed something different about myself. Growing up, I never felt comfortable around girls and boys at a close proximity. Every girl around me felt that way around boys but I felt it around girls too. I never understood that feeling and so I denied it.

It was in eighth grade that Project KHEL organised a Teen Talk workshop in my school. Amongst other very important things, they discussed how it was okay to be queer. They explained what it meant. I was so nervous when she touched upon this subject that I was almost shaking in my seat. I went home and started reading about gender and sexuality. The word, "Bisexual", hit me hard. I connected to it. I related to it. The whole time, all I could think about was how she had said that it was okay. That I'm normal. That is when I decided to finally come out as bisexual. I went up to my mother and told her everything. I'm so blessed to have such an accepting mother. She understood and she hugged me. I told my friends, who also attended the workshop. Surprisingly, their views had changed and they accepted me too. Thank you, Project KHEL, for reminding me that I belong to this society just as much as anybody else does.

Saamya Mittal
Lucknow

OUTREACH

Here's what our Programme Outreach has looked across our 5 years of work, from 2012-2017.

Our Programme Outreach for 2016-2017.

1507 reached through our Life Skills Education through outdoor activities, MADE in MAIDAAN

93 reached through our activity based Literacy programme, KHELShaala

45 reached through our Ultimate Frisbee coaching sessions, ULTIMATE

3575 reached through our Child Sexual Abuse programme, ab BAS!

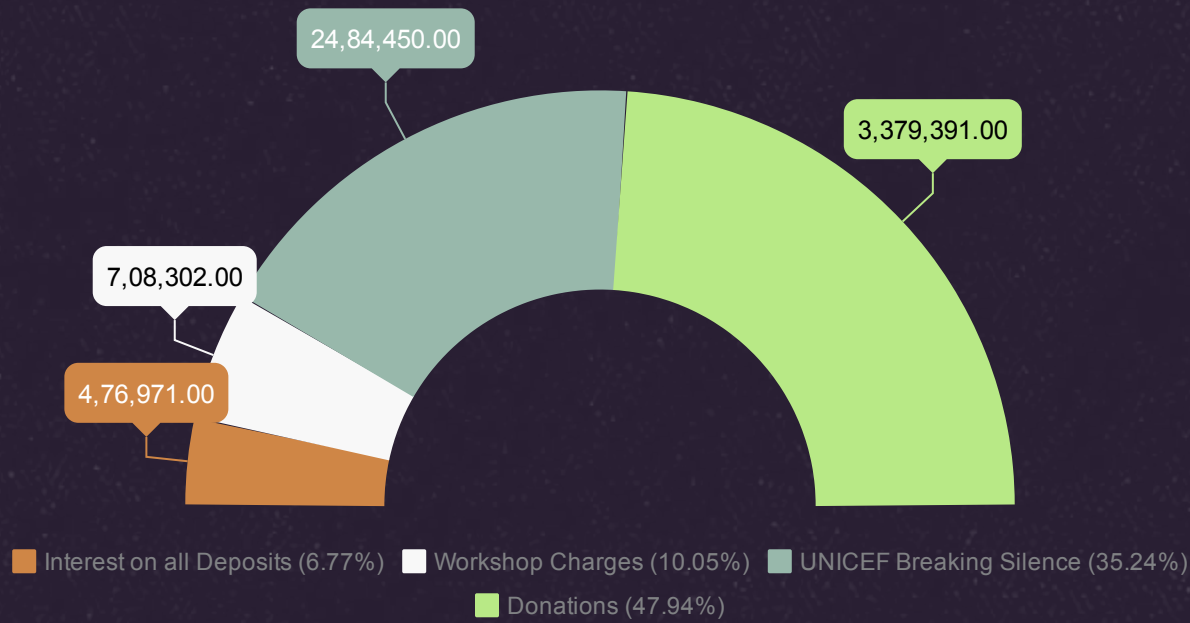
2225 empowered through our Menstrual hygiene programme, RED SPOT

825 teenagers reached through our puberty related programme, TEEN TALKS

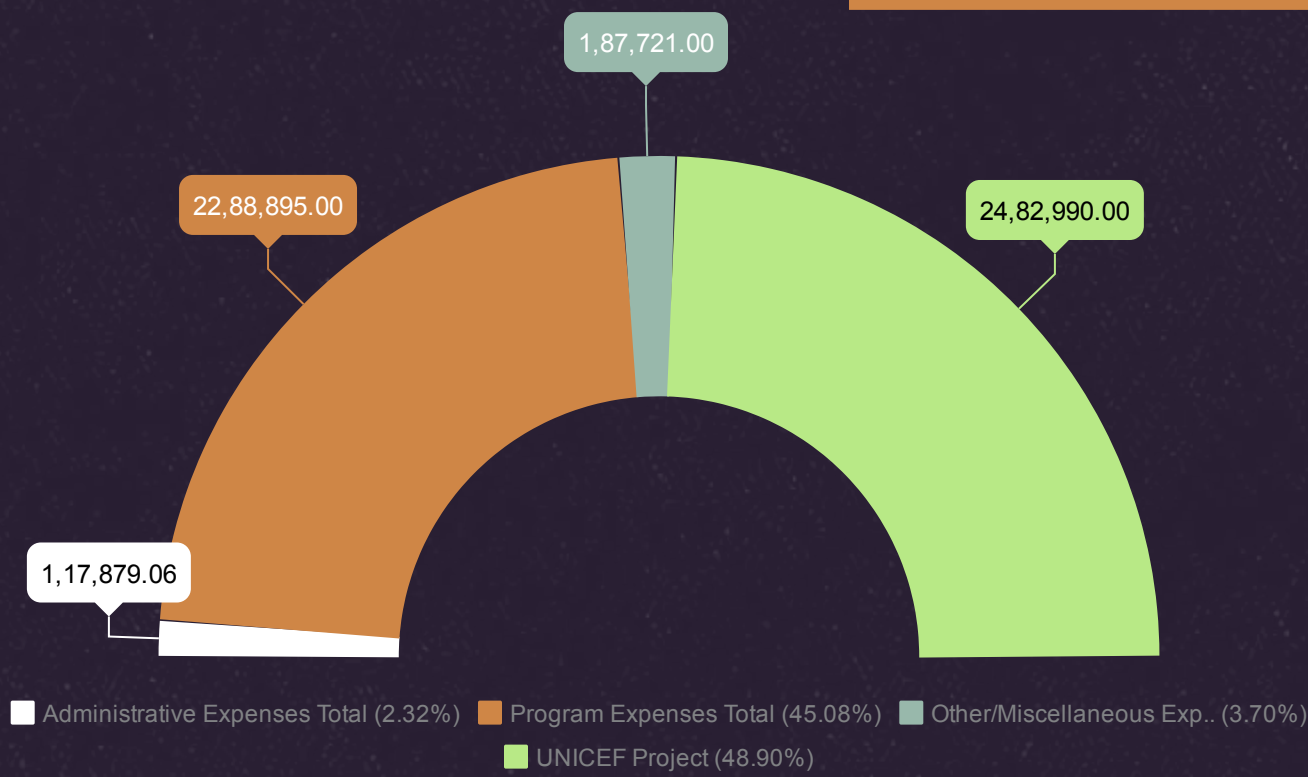
PLAY HOURS ACHIEVED THROUGH OUR WEEKEND VOLUNTEERING PROGRAMME, justKHELo (2012-2016)

MEDIA AND EVENT OUTREACH

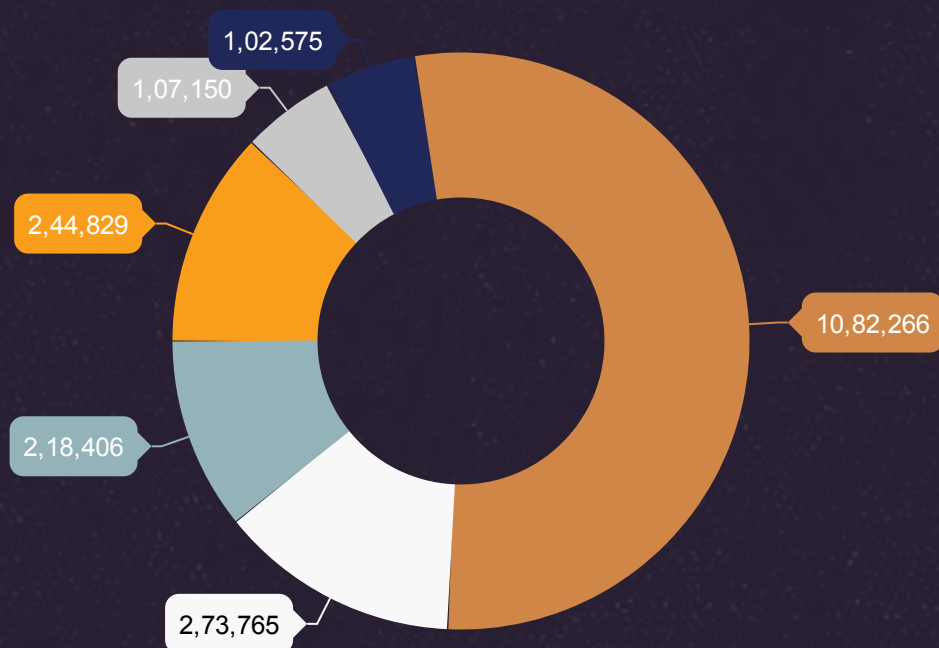
SOURCES OF DONATIONS AND RECEIPTS AMOUNT



FUNCTIONAL EXPENSES



PROGRAMME EXPENDITURE



Ab Bas Project (12.07%) Just Khelo Project (5.28%) Khel Shala Project (5.06%) Made In Madaan Project (53.34%)
Red Spot Project (13.49%) Teen Talks Project (10.76%)



AWARDS and RECOGNITIONS



Advanced level
Guidestar
accreditaion



Young
Achievers
Award for
Education

KD Singh
Babu Award
for
Excellence in
Sports
Education



Founder
awarded
the iCongo's
Karmaveer
Puraskar



Founder awarded
for innovation
in Education,
at the India
Education
Awards



Founder
spoke at TEDx
Dharavi on
Reimagining
Rethinking
Education

Core team
member
felicitated
with Women
Achiever
Award



Core team
member
selected
for Anubhav
Series



HIGHLIGHTS



Hosted Bridging
the Gap Youth
Camps 2016



Organized street
games for
Menstrual
Hygiene day in
collaboration
with UNICEF

Interaction with
UNICEF Goodwill
Ambassador Ms.
Kareena Kapoor



Organized the
5th chapter of
Lucknow's
Global Peace
Games 2016



Children
participated in
Ashka Ultimate
Open 2016



Programmatic
Partnerships with
Gaon Connection,
Milaan Be the
Change, Aman Ki
Asha and Vatsalya

Mentored IMT
Ghaziabad
students for
their SSR course



Workshop on
Gender
Sensitization with
NSS programme
officers, supported
by UNICEF



PARTNERS





**Institute of
Management Technology**
Ghaziabad, Delhi NCR



Other Partners

- Acharya Narendra Dev Academy
- BharatiyaBalika Vidyalaya
- Deepshikha
- Gharonda (Ehsaas- friends of streetchildren)
- Immaculate Conception School
- Justice Triveni Sahai Shiksha Niketan
- Khidmat Foundation
- Lucknow Children's Home
- Mamta School
- NavSrijan
- Pramodini Junior High School
- Prayaas
- Rajakiya Baal Griha (Balak) Mohaan Road
- Rajakiya Baal Griha (Balika) Motinagar
- The Study Hall Foundation
- Bridging the Gap- Ultimate Frisbee Youth Camp
- Gandhi Corner (social service wing of La Martiniere Girls)
- La Martiniere College
- La Martiniere Girls College
- The Mango Foundation
- Yogita Montessori School



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